Framework for Analysis of the Community/School District Profile Data

Community Profiles: [http://www.recap.iastate.edu/local/school_district/?index=%](http://www.recap.iastate.edu/local/school_district/?index=%)

**Purpose of Profile:**
This community profile has been provided to you through federal grant dollars to Iowa from the Parent Information Resource Center. The profile was developed in consultation with Iowa State University – Office of Social and Economic Trend Analysis to provide a snapshot of information regarding your community.

This profile provides the district/building with data related to their community demographics in order to:

1. Identify untapped stakeholder groups of your community who may impact student achievement;
2. Tailor communications to the unique needs and makeup of the community; and
3. Develop and implement actions that target appropriate groups (e.g., parents, community organizations, businesses, churches, service organizations) with strategies to increase student achievement.

**Guiding Questions for Reflection and Discussion:**
For each component (e.g., Population Profile, Employment Profile, Household & Family Profile) of your community profile, reflect on, discuss, and answer the following three questions:

1. What do you notice when you look at these data? What are you comfortable saying about this component?
2. What additional questions do the data in this component generate?
3. What are the current building/district practices that address the key findings from your profile?

Using your answers for each component, respond to the following questions:

1. What do these data indicate that we need to develop or enhance in order to tailor communications and/or provide strategies to engage parents/community in their critical role to increase student achievement?
2. Of the identified needs, which one(s) will we include in our action plan, considering the following factors:
   - Actions which are identified as best practices in parent engagement,
   - Present practices/actions already in place that support our need, and
   - Available resources (e.g., time, people, money).