



Framework for Analysis of the Community/School District Profile Data

Community Profiles: <http://www.seta.iastate.edu/schoolprofiles/> or
<http://www.iowaparents.org>

Purpose of Profile:

This community profile has been provided to you through federal grant dollars to Iowa from the Parent Information Resource Center. The profile was developed in consultation with Iowa State University – Office of Social and Economic Trend Analysis to provide a snapshot of information regarding your community.

This profile provides the district/building with data related to their community demographics in order to . . .

- Identify untapped stakeholder groups of your community who may impact student achievement;
- Tailor communications to the unique needs and makeup of the community; and
- Develop and implement actions that target appropriate groups (e.g., parents, community organizations, businesses, churches, service organizations) with strategies to increase student achievement.

Guiding Questions for Reflection and Discussion:

For each component (e.g., Population Profile, Employment Profile, Household & Family Profile) of your community profile, reflect on, discuss, and answer the following three questions:

- What do you notice when you look at these data? What are you comfortable saying about this component?
- What additional questions do the data in this component generate?
- What are the current building/district practices that address the key findings from your profile?

Using your answers for each component, respond to the following questions:

- What do these data indicate that we need to develop or enhance in order to tailor communications and/or provide strategies to engage parents/ community in their critical role to increase student achievement?
- Of the identified needs, which one(s) will we include in our action plan, considering the following factors:
 - Actions which are identified as best practices in parent engagement,
 - Present practices/actions already in place that support our need, and
 - Available resources (e.g., time, people, money).